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TrekServ Protects Taxi Drivers White Paper

According to the U.S. Bureau of Labor Statistics (BLS), there were 74 Ground & Transportation workplace fatalities in 2007. Of those workers who perished in the workplace, 50% died from homicide. Within the subcategory of "Taxi Service" 34 fatalities occurred, with 82% being attributed to homicide. These percentages were exceeded by very few other industry sectors. Of the approximately 333,000 Taxi and Chauffeurs employed in the United States, the fatality rate was 18.6 per 100,000 workers. According to a 2005 survey on Workplace Violence Prevention by BLS, 42 % of all transportation companies failed to provide any electronic security measures, while 48% failed to provide any physical security measures.

TrekServ Technology Minimizes Risk

When an emergency occurs, first responders must be able to respond to the exact location of the transportation worker in distress. Existing vehicle based tracking technology, known as Automated Vehicle Locating (AVL) technology, does not provide a comprehensive solution. TrekServ technology provides the precise location of the transportation worker with software loaded on a GPS enabled cellular phone. Since this technology tracks the person instead of the vehicle, a process called Automated Personnel Locating (APL), allows first responders ability to know exactly where the transportation worker in distress is located.

According to Dr. Michael J. Witkowski, CPP, a criminal forensic expert and professor at the University of Detroit-Mercy, "Automated Vehicle Location or AVL as a safety tool remains an incomplete solution due to the fact that the vast majority of mobile high risk workers (e.g. –taxi drivers, law enforcement officers, probation agents, social workers, etc.) fall victim to violence away from their vehicles. Automated Personnel Location with Emergency Distress features is a more preferred and robust safety tool and will alert responders to an emergency away from the vehicle."

How it Works

TrekServ LLC has developed an APL solution designed specifically to enhance the workforce protection and safety within the Transportation Industry. The TrekServ solution is uniquely designed to mitigate this risk with portable emergency distress technology loaded on commercial mobile phones. This system allows the user to automatically report their location, at regular intervals, throughout the course of the work day. In the event the user is in distress, they can covertly and easily activate an emergency distress function on the phone. When activated, the emergency distress location alert is automatically sent to the individual's emergency contact list every one minute. In addition, the emergency distress signal may be routed to the TrekServ

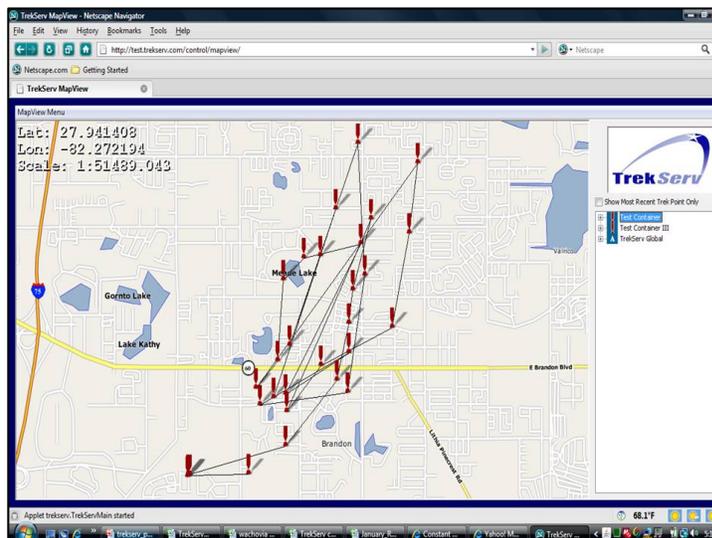
Emergency Operations Center where trained professionals can provide emergency response support as seen below:



According to Michael R. Hubbel, Professor of Insurance & Risk Management at Olivet College, "When operating in a high risk environment it is essential that workers are armed with the latest risk mitigation technology which includes the ability to alert emergency responders to a dangerous situation without drawing the attention of the perpetrator."

TrekServ Added Benefits

In addition to risk mitigation benefits, TrekServ also provides increased operational efficiency and revenue generation benefits. The ability to effectively track mobile workers between job sites allows our customers the ability to reduce fuel costs, up to 40% savings for some users, decrease waiting time for the recipients of goods and services, enhance quality of service, and also provide our customers the competitive advantage to identify and command new target markets. All of these capabilities are enabled by our web based mobile workforce visualization tool known as MapView.



TrekServ offers our tracking solution on a multitude of commercial off the shelf (COTS) mobile phones and laptop wireless internet access aircards. TrekServ is a Sprint National Business Service Partner and can provide many of these devices directly to our customers with TrekServ conveniently loaded on the device so that TrekServ easily works right out of the box.

TrekServ has also developed a Mobility Solution for taxi drivers and chauffeurs that allows for the remote capture of information to include forms, reports, and photographic data with the ability to transmit and communicate the information with a GPS and Date/Time Digital Stamp.

About Us

The unique TrekServ technology was developed in 2006 by a team of advanced tracking technology experts with years of experience designing global solutions for the U.S. military. Please contact us at 813-314-2474 for additional details.