## CITY AND COUNTY OF SAN FRANCISCO

## OFFICE OF THE DISTRICT ATTORNEY



George Gascón District Attorney JUNE D. CRAVETT Assistant Chief District Attorney

DIRECT DIAL: (415) 551-9537 E-MAIL: JUNE.CRAVETT@SFGOV.ORG

September 24, 2014

Sunil Paul, CEO Sidecar Technologies, Inc. 360 Pine Street, Suite 700 San Francisco, CA 94104

Re: Ongoing Violations of State and Local Laws

Dear Mr. Paul:

The San Francisco District Attorney and the Los Angeles County District Attorney have conducted a joint investigation and have concluded that Sidecar Technologies, Inc. (Sidecar) has engaged, and continues to engage, in the following unlawful business practices:

- Making misleading representations on Sidecar's website that lead consumers to believe that Sidecar's background check screens out drivers who have <u>ever</u> committed driving violations, DUI, sexual assault and other criminal offenses; and
- Calculating Sidecar's "Shared Ride" service fares on an individual-fare basis in violation of Public Utilities Code section 5401.

Our offices are prepared to file an action against Sidecar seeking injunctive relief and civil penalties pursuant to Business and Professions Code sections 17200 et seq. and 17500 et seq. It is our policy in such matters to provide prospective defendants with the opportunity to meet with us and discuss the possibility of settlement before filing. Given Sidecar's ongoing violations of law and continuing threat to consumers and the public, any pre-filing meeting in this matter must take place by no later than October 8, 2014, and you must be prepared to discuss with us how and when Sidecar will do the following:

- 1. Remove all statements from Sidecar's mobile app, website, public statements, and customer receipts that imply Sidecar's criminal background checks reveal a driver's criminal history older than seven years; and
- 2. Remove the "Shared Ride" payment feature from the Sidecar platform.

Each of these measures can be implemented quickly, easily and without impacting Sidecar's ability to continue operating.

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Please contact us by Monday, September 29th to discuss this matter.

Very truly yours,

GEORGE GASCÓN District Attorney

City and County of San Francisco

June D. Cravett
Assistant Chief District Attorney

JACKIE LACEY District Attorney Los Angeles County

Gregory Alker

**Deputy District Attorney**